

# \$ EGO Tokenomics

Ticker \$EGO	Total Supply 333 000 000,00	Total Fundraise \$5 030 000,00	Strategic Round \$2 100 000,00	FDV at IDO \$19 980 000,0000	MarketCap on TGE* \$392 000,00
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Round	Token allocation	Token allocation	Price	Fundraise	Vesting schedule
Angel round	6,00%	19 980 000,00	\$0,0250	\$500 000,00**	0% at TGE, 2 months cliff, then 12 months vesting
Strategic Round (VC Funds)	21,00%	69 930 000,00	\$0,0300	\$2 100 000,00**	0% at TGE, 1 year cliff, 2 years vesting
Presale round	8,00%	26 640 000,00	\$0,0500	\$1 330 000,00**	0% at TGE, 1 month cliff, 1 year vesting
KOLs round	1,20%	3 996 000,00	\$0,0600	\$240 000,00**	20% at TGE 1 month cliff 10 month vesting
Public round (IDO)	4,30%	14 319 000,00	\$0,0600	\$860 000,00**	40% at TGE, 6 months vesting
Team	11,00%	36 630 000,00	—	—	0% at TGE, 24 months cliff, 24 months vesting
Advisors	4,00%	13 320 000,00	—	—	0% at TGE, 24 months cliff, 24 months vesting
Marketing & Ecosystem Rewards	29,50%	98 235 000,00	—	—	0% at TGE 1,5% after 2 weeks and then 48 months vesting
Liquidity: DEX, CEX	8,00%	26 640 000,00	—	—	40% at TGE, 12 months vesting
Treasury (reserve)	7,00%	23 310 000,00	—	—	0% at TGE, 24 months cliff, 48 months vesting
<b>Total</b>	<b>100,00%</b>	<b>333 000 000,00</b>		<b>\$5 030 000,00</b>	

\*without liquidity and marketing tokens

\*\*amounts have been rounded for ease of reading (less than 1%)

# Factors that determine the token's demand on the market



## Utility

Utility (The platform can't be used at full capacity without EGO tokens)

The platform provides users with the opportunity to connect and communicate with creators, commission custom content from them, and offer financial support to help them continue creating.

By leveling up their profiles and purchasing higher levels on the platform, users can gain access to a variety of amazing benefits and opportunities that are unique to each level. Token withdrawals become available from level 7 onwards. As the platform grows, the total value of the levels is expected to surpass the reward pool, making leveling up an even more valuable investment in users' success.

Users have the option to purchase NFT posts on the platform for the purpose of expanding their collection or making an investment. This feature provides an opportunity to acquire unique and valuable digital assets that can appreciate in value over time.



## Staking

Our staking program rewards token holders for their commitment to the platform. By holding tokens, users can earn more \$EGO and receive various benefits that can help them succeed on the platform. We also aim to attract new participants to provide liquidity and token locking in smart contracts. We prioritize smart contracts with extended locking periods.



## Hype

Our platform has attracted thousands and tens of thousands of creators, experts and influencers, who are all talking about \$EGO.

We are proud to have partnerships with leading media platforms, and we are constantly working to increase our presence in the media. Through our collaborations, we aim to further promote our platform and reach a wider audience.

We are committed to providing marketing support for the \$EGO token after the TGE because we understand that the more hype surrounding \$EGO, the more valuable it becomes in the eyes of creators. We have the budget and motivation to support the token's growth and success, and we will continue to explore innovative marketing strategies to achieve our goals.